

## Merchant Application

All new merchants must provide pictures of their merchandise regardless of participation in previous Weihnachtsmarkt events. Please submit color photos of merchandise and booth set up to the Merchant Committee. Only merchandise described or pictured in this application will be reviewed and allowed to be displayed in your booth.

Currently, only 10'x10' booths are available.

Each booth is professionally draped and supplied with one six (6') table and one 110 electrical outlet. Wireless internet connection is provided.

Weihnachtsmarkt is held at the New Braunfels Civic and Convention Center in downtown New Braunfels.

Merchant Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Merchant Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Tax Identification Number \_\_\_\_\_

Description of merchandise and pricing ranges: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What is your major form of merchandising? Check all that apply:

Retail store    Home    Mail order    Shows

Other shows in which you have participated in the previous two years: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If you previously participated in Weihnachtsmarkt as a vendor, what year? \_\_\_\_

Do you have any special requirements of which Weihnachtsmarkt should be aware?

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***This application is for review purposes only.  
Submission of this application for review does not imply acceptance for  
Weihnachtsmarkt.***

***Please return to or email at:***

Weihnachtsmarkt Merchant Chairman  
Sophienburg Museum and Archives  
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[weihnachtsmarkt@sophienburg.com](mailto:weihnachtsmarkt@sophienburg.com)

Questions can be addressed to Teresa Johnson at 830-708-2896 or  
[teresajohnson@gvtc.com](mailto:teresajohnson@gvtc.com).