

WEIHNACHTSMARKT MERCHANT APPLICATION

Weihnachtsmarkt is a retail gift market and a fundraising event for the Sophienburg Museum and Archives in New Braunfels, Texas.

All new merchants must provide pictures of their merchandise regardless of participation in previous Weihnachtsmarkt events. Please submit color photos of merchandise and booth examples to the Merchant Committee. **Only merchandise described or pictured in this application will be reviewed and allowed to be displayed in your booth.**

Currently, only 10'x10' booths are available.

Each booth is professionally piped and draped. Weihnachtsmarkt can supply tables and chairs upon request. One 110-volt electrical outlet is provided per 10x10 booth. Wireless internet connection is available.

Weihnachtsmarkt is held at the New Braunfels Civic and Convention Center in downtown New Braunfels. Restaurants and lodging are available nearby.

Merchant Name: _____

Contact Person: _____

Merchant Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Tax Identification Number _____

Description of merchandise and pricing ranges: _____

What is your major form of merchandising? Please check all that apply.

_____ Retail store
_____ On-line

_____ Home
_____ Shows

Other shows in which you have participated in the previous two years:

If you have previously participated in Weihnachtsmarkt as a vendor, what year(s)?

Do you have any special requirements of which Weihnachtsmarkt should be aware?

***This application is for review purposes only.
Submission of this application for review does not imply acceptance
for Weihnachtsmarkt.***

Please return to or email at:

Weihnachtsmarkt Merchant Chairman
Sophienburg Museum and Archives
401 West Coll Street
New Braunfels, Texas 78130
weihnachtsmarkt@sophienburg.com

Questions can be addressed to Teresa Johnson at 830-708-2896 or
teresajohnson@gvtc.com.